

Allison Galoob

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EDUCATION

Master of Arts, Communication; Concentrations in Sports Journalism and Social Media, 2014

Department of Communication, Saint Louis University College of Arts and Sciences, St. Louis, MO

Thesis: *Growing the game: Creating a media kit for the U.S. Deaf Women's National Soccer Team*

Relevant coursework: Multiplatform Journalism, Contemporary Issues in the Media, Theory of Free Expression

Bachelor of Arts: Communication, 2011

Saint Louis University, College of Arts and Sciences, Saint Louis, MO

Certificate in Professional and Creative Writing

Study Abroad: Regent's American College, January 2010-May 2010, London, UK

WORK EXPERIENCE

Athlete Leader

Sept 2014-present

Bay Area Women's Sports Initiative, San Francisco, CA

- Conducting and organized weekly 75 minute sessions with 65+ girls between 3rd and 5th grade from Title I schools in the Bay Area for a non-profit offering leadership and empowerment for young females to become change makers in the world
- Facilitating conversations regarding wellbeing, exercise, personal development, and goal setting
- Maintaining a journal relationship with each girl and establishing a safe zone for open discussion
- Implementing innovative problem solving strategies with any issues that arises during a session – including injuries, misbehavior and problem solving tactics
- Leading collegiate athletes through service learning and leadership discourse and activity

Director and Producer

Sept 2013-present

Growing the game: Creating a media kit for the U.S. Deaf Women's National Soccer Team

- Researched, analyzed and applied history of Title IX, media correlations with athletes with disabilities, feminist theory and framing theory to produce a media kit
- Collaborated with the U.S. Deaf Women's National Team to appropriately rebrand the team's identity to "Many Voices, One Dream"
- Produced media projects – flyers, fact sheets, and two promotional videos – using limited resources

Field reporter for the U.S. Deaf Women's National Soccer team

July 2012

CNN Reporting Collaboration with Soledad O'Brien; Ankara, Turkey during the 2nd Deaf World Football Championships

- Conducted pregame and postgame interviews bilingually (American Sign Language and spoken English) and edited videos

Scriptwriter, Assistant director, Co-producer, Captionist

June 2011-Nov 2011

Deaf Sensitivity Training Video for Police Officers; St. Louis, MO

- Interviewed members of the Deaf community for personal narratives
- Composed a 20 minute script for the video
- Collaborated and assisted with St. Louis Police Department and Deaf, Inc. in video shooting and production
- Produced and directed a 20 minute training video utilized by Police forces in Arizona, Indiana, Kansas, Missouri, Pennsylvania and Texas

Research Assistant**Aug 2012-May 2014**

Saint Louis University Communication department; St. Louis, MO

- Researched academic databases for information requested by professors
- Organized reference citations in Chicago and APA format
- Composed annotated bibliographies and synopsis for several professors

Community and Promotional intern**June 2011-Oct 2011**

KETC; St. Louis, MO

- Organized and categorized transcripts for Homeland: Immigration in America documentary
- Analyzed similar production houses in St. Louis for KETC improvement project via website information and production results
- Collaborated with KETC Community Cinema program, Deaf Inc., and Missouri History Museum for Deaf Jam and Deaf Poetry night

Leadership intern**July 2008**

Colorado Neurological Institute Leadership Camp; Winter Park, CO

- Served as a mentor for teens with cochlear implants on wilderness, backpacking trip
- Facilitated group communication and bonding through activities requiring unique skills for and from participants
- Instilled self-advocacy to campers through encouragement, group and one on one conversations and formed relationships with each participant

COMMUNITY INVOLVEMENT

Coach**July 2011, 2013, 2014**

Weikem Deaf/Hard of Hearing Youth Soccer Camp; St. Louis, MO

- Key collaborator for youth soccer development in the Deaf community in St. Louis
- Innovated camp curriculum for daily skill development and understanding of soccer
- Empowered and exposed deaf children to elite standards of soccer training

Assistant Coach**Aug-Nov 2013**

Villa Duchense and Oak Hill School; St. Louis, MO

- Organized and coordinated weekly practices for two teams
- Instilled confidence and knowledge of soccer through one on one discussions

Co-director**July 2009**

Colorado Springs Christian School Soccer Camp; Woodland Park, CO

- Key collaborator for camp curriculum and goals
- Instructed basic soccer skills and created new daily challenges for campers to achieve

First year Leadership**Aug 2008-May 2011**

Oriflamme; Saint Louis University Ambassador

- Welcomed and mentored 30 incoming first year students to the SLU community
- Marketed the University's moral standards through professionalism and positive attitude

ACCOMPLISHMENTS

Midfielder**2007-present**

United States National Deaf Soccer Team

- Represent the United States in international competition
- Lead annual fundraising efforts for team travel and uniforms
- Hold leadership/board position within the US Deaf Soccer Association

Gold Medalist, 22nd Summer Deaflympics,
United States National Deaf Soccer Team, Sophia, Bulgaria

Summer 2013

World Champion
2nd Deaf World Football Championships , Ankara, Turkey

Summer 2012

Gold Medalist, 21st Summer Deaflympics,
United States National Deaf Soccer Team, Taipei

Summer 2009

SKILLS

Journalism and Writing

Strong writer in in academic and journalistic settings
Highly skilled in conducting interviews
Experienced in blogging
Proficient in copyediting

Video Production

Experience in scriptwriting, transcript?, a range of technical video editing skills

Software

Highly proficient with Adobe Suite (Illustrator, InDesign, Photoshop), video editing software (Apple iMovie, Soundtrack Pro, Final Cut Pro), and Microsoft Office Suite (Excel, Word, Powerpoint)

LANGUAGES

English [Fluent], American Sign Language [Fluent]

HONORS

National Society of Collegiate Scholar of the Week, [ORGANIZATION AWARDING] November 9-13, 2009

Communication Honors Society, Lambda Pi Eta - Psi Theta Chapter, January 2010-May 2011

National Society of Collegiate Scholars. September 2008-May 2011

Omicron Delta Kappa, November 2010-May 2011